



SKÅL
CANADA
Travel & Tourism Professionals



NEWS

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October, 2015

President's message

From Gastown to Vancouver!

The Board of Directors of Skal Canada had the great pleasure of being hosted by Vancouver for its 2015 fall meeting. Vancouver Club President Greg Moon, Ron Waterhouse, Ivano "coach" Corazza and the Vancouver Club did an incredible job of putting on a great program for our visit in the beautiful BC capital. During that visit, we were treated to a city tour where we learned a lot on Vancouver's funky past. Originally called Gastown after its "founder" Gassy Jack Deighton, it evolved to a vibrant and cosmopolite giant.

From Sican to Skal Canada

During our Board meeting, we presented the three year strategic planning for the organization. Your representatives will report on all the details of what was approved that day. I would like to thank the people who worked on the planning committee: your Board Executive Committee, joined by Serge Doyon of the Quebec City club and Mike Hanna of the Toronto Club. Just like Vancouver, we are growing! New image, new logo, new materials, new ideas, new projects! All in the spirit of building value for the membership. We must project the actual image of what this organization is in 2015. The acronym SICAN is no more, welcome to SKAL CANADA!

Jean François Côté
President, Skal Canada



Skål Canada Board of Directors

Front: Susan Webb – Toronto, Doug McPhee VP – Canadian Rockies, Jean François Côté President - Quebec City,

Middle: Serge Doyon – Quebec City, Ivano Corazza – Vancouver, Tracey Nurmi – Hamilton, Paul Durand – Edmonton, John Van Houdt - Winnipeg, Gwen Bannister – St John's, Maryse Cormier-Foo - New Brunswick, Anna McNutt – London, Philip Reid – Toronto North

Back: Denis Smith - Executive Director, Eric Douay – Montreal, Marc Rheume – Calgary, Jean Pelletier – Quebec City, Bill Rheume ISC – Canadian Rockies, Sean Buckland VP – Halifax, Darryl Caudle – Saskatoon, Audrius Valiulis – Young Skål guest

New Brunswick Club! Welcome to Skål!

The New Brunswick tourism industry put one in the record books on September 15, 2015 as they were inducted into Skål International with their club, Skål New Brunswick International. This is the first club to have a higher percentage of women than men, in the world! Joining them to induct the club was Jean-Francois Coté, Président, Skål International Canada, Bill Rhéaume, International Skål Councillor, Brad Burrell, President, Skål Halifax. Sean Buckland, VP Membership Skål International Canada, Halifax, and Serge Doyon and his partner Louise from, Skål Quebec.

The club is led by President, Maryse Cormier Foo, Casino New Brunswick, Gail Bremner, Bremner & Associates, SICAN & VP, Jasmine Mosher, Best Western Plus Saint John, Secretary and Alain Madore, Four Points by Sheraton Edmundston, Treasurer. At 27 members we look forward to making new friendships in the Skål family!

Also a special THANK YOU to all the Clubs and individual members who donated great auction prizes to New Brunswick's fund raising auction! It was a great success!



L-R

Allan Madore (NB), Brad Burrell (President Halifax), Sean Buckland (VP Membership), Bill Rheaume ISC . Maryse Cormier-Foo (President NB), Jasmine Mosher (NB), Jean-Francois Cote (Skal Canada President), Gail Bremner (NB), Serge Doyon (QC), David White (Halifax), Louise Poulin (guest QC)



Skål Canada Président Jean-Francois Cote presents the Presidents' Chain of Office to Maryse Cormier-Foo the first President of the New Brunswick Club!



Charlottetown, PEI Skål Membership Drive Reception



On Monday September 14th Jean-Francois Coté, Président, Skål International Canada, Bill Rhéaume, International Skål Councillor, Brad Burrell, President, Skål Halifax. Sean Buckland, VP Membership Skål International Canada and New Brunswick Club President Maryse Cormier-Foo joined James Tingly, General Manager of the Delta Charlottetown to host about 30 tourism industry leaders to learn about Skål. It was a great evening of comradery. A very special thanks to James Tingly and his staff for their tireless support hosting this event! James has been a long standing member of Skål with his membership spanning Halifax, Canadian Rockies and Calgary! Our goal is to establish a new club in 2016!

Welcome to the following new members!

Canadian Rockies

Jim Muir President

Clique Hotels & Resorts

Ken Hall, General Manager

Fairmont Jasper Park Lodge

Ornesto Tassoni Manager

Sysco Canadian Rockies, Associate

New Brunswick

David Seabrook, Director

City of Fredericton, DMO

Kim Matthews, Director

New Brunswick Department of Tourism

Sara Holyoke, General Manager

Delta Fredericton

Victoria Clarke, Executive Director

Discover Saint John, DMO

Vancouver

Michael Favelle, Director

At your Service Operations, Associate

Quebec City

Christian Fortier, General Manager

Auberge Du Quartier

Erwan Franchet, Directeur General

Hotel Le Piori

Jonathan Hamel, Directeur General

Auberge Du Littoral

Simon Marinier, Directeur General

Gite Du Mont-Albert

Saskatoon

Martin Gilbert, General Manager

Delta Bessborough

Toronto

Lidia Markser, Representative
Universal Orlando Resort, Canada

Lorrie King, Partner
Deloitte

Winnipeg

Dan Carlson, General Manager
Norwood Hotel

Trevor Clearwater, Visitor Services Director
Assiniboine Park Conservancy

Club Events & Awards

Skål Toronto Golf Tournament Brent Bowes, President

The tournament was held on Monday, August 10th at Royal Woodbine Golf Club with 127 participants, an all-time high. We targeted to raise funds through sponsorships and were successful to the tune of \$19,150. We also held an auction of donated prizes which raised an additional \$8,100. We were over budget in terms of club contribution and donated \$3,000 to the Toronto Daily Bread Food Bank.



Gail Nyberg, Executive Director, Toronto Daily Bread Food Bank, Susan Webb, VP Skål Canada and Brent Bowes, President Skål Toronto Club.

The tournament was rained out during the tournament but most golfers managed to complete 5 holes. However, it did not dampen spirits as we kept everyone together for the afternoon with a boisterous indoor putting contest, lots of drinks, followed by a very good meal. Here is a link to a Pax Article with photos.

<http://www.paxnews.com/article/wet-wild-Skål-toronto-golf-event-success>

A Special Visit to Skál Seattle!



Sean Buckland VP of Skál Halifax and Gwen Bannister of Skál St. John's attend Seattle Skál Club's annual October meeting at the Seattle Yacht Club October 6th/2015. Both Sean and Gwen were in Seattle after attending the Skál Canada Board Meeting in Vancouver October 2nd to 4th

A Very special Honour & Recognition for Mr. Jean Pierre Andrieux of St. John's Club! Greg Fleming, President St John's



The St. John's Club is very proud to acknowledge one of our longest standing members, Mr. Jean Pierre Andrieux who not only is one of the original members of the St. John's Skál Club but is also the most decorated after having recently been inducted into the Order of Canada. He has not only contributed greatly for many years to the tourism industry in both Newfoundland & Labrador as well as St. Pierre & Miquelon but he is also a distinguished author and historian. His induction into the Order of Canada was in recognition of his work in preserving maritime history.

Jean Pierre is an author of numerous books published since 1970. He was born in Montreal of St. Pierre et Miquelon parents, raised in Prince Edward Island, and graduated from the Sir George Williams University School of Retailing (now Concordia) in 1968. He has been closely linked to the tourism industry both in St. Pierre and Newfoundland since that time.

Mr. Andrieux has a photo collection that exceeds 30,000 prints and is regularly a guest lecturer on cruise vessels. He is the Honorary Vice Consul of Spain for Newfoundland and Labrador. The St. John's Skál Club is very honoured and privileged to have Jean Pierre as a loyal and active member.