



Skål News - July, 2015

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New Members

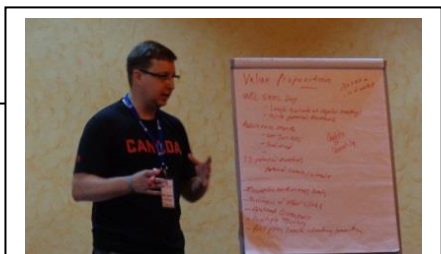
Around Canada reports

NAASC Congress Playa Mexico

Canada was well represented at the NAASC Spring congress in Playa, Mexico where 65 Skål members and companions travelled from across Canada. We extend special thanks to our hosts and in particular, David James Nelson, the Director with Barceló (who introduced a few of us to some great tequila!) and Pierre-Andre Reugg, Congress Chair.

The Congress presented a great opportunity for the Board and members to participate in strategic planning for the future of Skål in Canada. The group deliberated on membership growth strategies, future financial needs and revenue ideas for Clubs and SICAN and the future governance of the organization.

SICAN Strategic Planning



SICAN Board Meeting

Your Board also met during the NAASC congress and several new initiatives were passed. The Board approved funding for two membership development strategies. Funds will be directed at forming new clubs as there are already new centres on the horizon. A co-op fund is also available for financial support to clubs for a membership campaign or event. Your Club Presidents, PR & Com and SICAN reps have already received information on these new initiatives.

Two new committees were also formed with representatives from the Board and members at large. A Long Term Planning Committee will begin strategizing for the future of Skål Canada including revenue generation and membership development. In addition, a Marketing Committee was established to look at resources needed by SICAN and Clubs to have the tools necessary to help build membership.

The broad mission statement of Skål 'doing business amongst friends' will take on a more prominent role in the future with a renewed focus on rebranding and promotion of the tangible benefits of generating business with other Skål members. Clubs are already developing programming specifically for networking and business exchange opportunities. More on this to come!

You will be able to read the full minutes of the Annual General Meeting and future Spring and Fall Board meetings as the minutes will be posted on the SICAN web site: www.skalcana.org. We are undertaking web site enhancements over the summer where this new feature will be added along with minutes of meetings.



Sean Buckland Halifax received a special award of recognition for his tireless dedication in helping launch the Skål New Brunswick Club!

Skål International President V. Salih Çene addressed the Board on the difficult decision to move the International Congress. He also spoke on new membership opportunities through Young Skål Professional membership directed at young people advancing in their professional careers. It gives us great pleasure to announce the launch of the new website dedicated to our Young Skålleagues globally: www.youngskalnow.org

Skål Canada Welcome Reception

The Canadian delegation had the opportunity to connect socially at a dinner prior to the congress. This is the friendship and amical that is the foundation of Skål! Reconnecting with lifelong friendships and making new ones.



NAASC Closing Gala Dinner

Skål Mexico and Barceló Resort hosted a spectacular closing event with an exceptional dinner and first class entertainment! A great send-off for all Skålleagues.



NAASC Congress June 2016
Boise, Idaho - *Plan on being there!*

Skål New Brunswick is our latest Skål Club! Welcome!

Skål New Brunswick was officially formed with 22 inaugural members representing tourism operators from around the Province. Our thanks goes out to the Halifax Club who was integral in helping recruit the new members and to the tireless work of Sean Buckland VP Membership, Bill Rheume ISC and Jean Francois Cote SICAN President.



Inaugural Executive

President Maryse Corimer-Foo, Casino New Brunswick
Secretary Jasmine Mosher, Best Western Plus St. John Hotel
Treasurer Alain Madore, Four Points By Sheraton Edmundston
MDO/SICAN Gail Bremner, Bremner and Associates

A special invitation from President Maryse Corimer-Foo

Dear Skålleagues,

*We are pleased to announce that the date for the Induction Dinner of SKÅL New Brunswick has been fixed. We ask that you mark your calendars and join us in Fredericton, New Brunswick for this momentous event taking place on **Tuesday September 15th**.*

Thanks to Cathy Pugh from the Fredericton Convention Centre for securing a room for us. More details to come on menu selection & price. Thanks to Christie Neate from the D.P. Murphy Group for securing a room block & discounted room rate at the Holiday Inn Express & Suites Fredericton for the evening. Reservations may be made directly with the hotel via the following channels: 506.459.0035 info@hiefredericton.com

On a side note, you should be aware that the Harvest Jazz & Blues Festival is taking place in Fredericton from September 15th – 20th, hope you have the opportunity to take some of it in.

*We look forward to seeing as many of you as possible in Fredericton on **Tuesday, September 15th**.*

In friendship & Skål!

Maryse L. Cormier Foo, CHGM|DGHA
Director of Hotel Operations/ Directrice de la gestion d'hôtel



WELCOME TO THE FOLLOWING NEW MEMBERS!

Welcome to all our new members! All the New Brunswick AIM members previously introduced in past newsletters are now Skål Club New Brunswick members.

EDMONTON

Barnie Yerxa General Manager
Radisson Hotel Edmonton South

HALIFAX

John Carvalho Owner
Bluenose 11 Restaurant

MONTREAL

Francine Martin President
Voyage Regence

NEW BRUNSWICK

Christie Neate Revenue director
D.P. Murphy hotel and Resorts

Cindy Bourque General Manager
Hampton Inn & Suites Moncton

Gerald Normandeau Senior V.P.
Pacrim Hospitality

Nicholis Parisi General Manager
Crowne Plaza Moncton

TORONTO

David Bechard Hospitality Operations
George Brown College - Young Skål

Richard Smart C.E.O.
Travel Industry Council Ontario

TORONTO NORTH

Baljit Sikand President
Bloomingdale Limousine

VANCOUVER

Michael Favelle Operations Director
Associate At Your Service

WINNIPEG

Joel Waterman General Manager
Hilton Winnipeg Airport Suites

LONDON

Jason Shaw General Manager
Quality Suites London

Trevor Morgan Area Director
Silverbirch Hotels & Resorts

QUEBEC CITY

Helene Bernard Directrice Generale
Grands Feux Loto Quebec

Cathy Pugh General Manager
Fredericton Convention Centre

Raymond Roberge General Manager
Delta Beausejour

Sandra Zinck General Manager
Four Points Sheraton Moncton

Tabatha Fernandez Sardina Sales Associate
Baxter Publishing - Young Skål

Nick Vesley General Manager
Cambridge Suites hotel

Pradeep Puri General Manager
Westin Grand Vancouver

What's Happening Around Canada!

Toronto Club has submitted a bid for the Skål International World Congress 2017. President Brent Bowes presented an overview of a great program at the NAASC Opening Ceremonies including pre /post events across Canada! Canada will be celebrating 150 years in 2017!



I would like to share with all our sister clubs in Canada our bid document for the 2017 World Congress. The links below include the bid document and a short video.

<https://www.dropbox.com/s/1n1920mh2ov8udv/SKAL%202017%20WORLD%20CONGRESS%20Bid%20FINAL%2005.30.2015%20v6.pdf?dl=0>

<https://www.dropbox.com/s/tlfgrmus1lt4iqe/Skall Welcome V2.0.mp4?dl=0>

Best Regards,
Brent Bowes
President Toronto Club

Editor's Note: You may have to copy the links into your browser

Skål Club Vancouver

Congratulations to Skål Club Vancouver as they are hosting the SICAN Fall Board Meeting this October 2 – 4!

Skål Vancouver's annual Fish & Chip day was amazing! Some members enjoyed a fabulous boat cruise in English Bay while fishing and crabbing, and enjoyed a great crab feast in the afternoon. Other Skål leagues hit the fairways to enjoy golf at the University Golf Club.



Markus Griesser.



In the bow of the boat: Anastasios Theodoropoulos, Abdul Walli, Gerry Barteluk, and David Wetsch.

The winner of the golf tournament was Brian Veitch and Virginia Barteluk took home the fishing trophy.

Skål Club Hamilton

Hamilton Club hosted their June meeting of fine wine and food pairings at Peninsula Ridge Estates Winery in Beamsville, Ontario.



Life Members & Active Members
L-R Grady Liddle, John Graham,
Jim Cooper and Fred Warren.

Skål Club Winnipeg

Skål Winnipeg hosted a tour and dinner at Lower Fort Garry National Historic Site. Members donned period costumes and dined just like the early settlers!

HOST:

Skålleague Marilyn K. Peckett
Superintendent | Directrice
Manitoba Field Unit | Unité de Gestion du Manitoba
PARKS CANADA AGENCY | AGENCE PARCS CANADA

Excerpt from Marilyn's note to Skål members:

From my own perspective, the evening also generated some great insight into our future direction and the need to further engage with the larger tourism community.



Quite a few SKÅL members took time to speak with staff, sharing their impressions and providing valuable recommendations for future growth opportunities. I invite you to share your ideas with us into the future and hope that you will help spread word of our new Open For Business approach with your industry peers.

We were pleased and honoured to offer a time travel experience that we hope will stay with you for years to come! Thank you all once again for your friendship, support, and interest in our nations treasured places like Lower Fort Garry National Historic Site.

Skål Club Canadian Rockies

The club hosted its 8th Annual SKÅL Canadian Rockies Memorial Golf Challenge with Skål Calgary. Sixty-four golfers hit the links of the award winning SILVERTIP Golf Resort in Canmore, Alberta. Established in 2008, the 8th annual event is an opportunity for Skålleagues to pay tribute to departed members from both clubs and to embrace the SKÅL philosophies of networking and friendship.

In addition to SKÅL Calgary and Canadian Rockies players, we welcomed representatives for Edmonton and Saskatoon with the longest drive going to Tom and Jan Fischer from SKÅL Brisbane Australia!

The Team Scramble format, resulted in the Canadian Rockies team retaining the cup for the 2nd consecutive year.



SKÅL Canadian Rockies raises the Memorial Cup in celebration!



SKÅL Canadian Rockies was pleased to welcome Jan and Tom Fischer from SKÅL Brisbane Australia.

Ahhhh Summer At Last!

Summer: Hair gets lighter. Skin gets darker. Water gets warmer. Drinks get colder. Music gets louder. Nights get longer. Life gets better.

If you are not barefoot, you're overdressed.