



Bulletin - January, 2015

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Past President Rolf Schwartz attended the Quebec City Club Gala Dinner in January for the formal transfer of the Chain of Office to incoming President, Jean-François Coté.

As the new President for Skål International Canada, Jean François shared his vision for the upcoming year and outlined priorities during his term:

“After Rolf's great year of positive attitude and himself setting the standard on what Skål should be and the fact that we established a new operating standard for our organization, we are now ready to build on that.

SET THE STANDARD

As an organization based on friendship and amicable, the Executive committee must set the standard. This standard must then be reflected in the work we do with the Board of Directors. When we have meetings where we exchange ideas on how we build our organization, best practices and testimonials of success, we fuel our Board with positive energy that they can, in turn, communicate to their clubs. Let's set the standard and fuel our people with positive energy.

GET THE BEST TOOLS FOR THE CLUBS

We need to make sure that all our clubs have the tools available for them to carry out building our organization. The web is part of this strategy so let's work on making certain everyone is "online". We had excellent dialogue and ideas generated through our working groups on membership development last year and we need to continue building effective resources. We must develop quality content and be diligent maintaining it.

COMMUNICATE THE SUCCESS

Let's make it our job to communicate the success members enjoy in doing business among friends. Skål has been an incredible resource for me in doing business amongst friends and has helped fuel my business growth. I can attest to what Skål is and what it does for members who use the power and resources of SKÅL .

I don't think that growing membership is an objective. It will be the result of us attaining our objectives.”

NAASC CONGRESS

Barcelo Maya Beach, Playa Del Carmen May 14 – 16, 2015



Mark your calendars for this North American event! This is the annual meeting of Skål Clubs from Canada, USA, Mexico and the Caribbean.

Plan your all-inclusive package at this Premium 5 Star resort and register for the Congress. There will be organized business and social events including a welcome reception, dine around evening, tours and a farewell gala dinner.

Join your Skål legues to connect with old friends, and make new connections! Contact your Club President, SICAN rep or Executive Secretary for more information!

WELCOME TO THE FOLLOWING NEW MEMBERS!

EDMONTON

Colleen Terlecki
General Manager
Fantasyland Hotel

HAMILTON

Candice Leblanc
Sales Director
Hilton Garden Inn

LONDON

Chris Campbell
Director
Tourism London

Paul Sutton

VP Operations
Palm Holdings

George Thomas

Director

Four Points Sheraton London

HALIFAX

Mark Sajatovich
Executive Director
Sherbrooke Village

QUEBEC CITY

Jacques Legare
President
Action Plein Air Sports/ Travel

SASKATOON

Lloyd Issak
President
Meewasin Valley Authority (Tourism)

Jeff Galon Associate

VP Commercial Lines
Galon Insurance & Mortgage