



Skal International Canada - Vancouver
Fall Board Meeting Minutes Saturday October 3, 2015
Scheduled 8:30 am – 4:00 pm

1. Call to order

President Jean-Francois call the meeting to order and welcomed Audrius Valiulis, Young Skal guest from Toronto Club and our New Brunswick Club President, Maryse Cormier-Foo.

2. Roll call

Jean- Francois Cote, Doug McPhee, Sean Buckland, Susan Webb, Bill Rheaume, Marc Rheaume, Paul Durand, Tracey Nurmi, Anna McNutt, Eric Douay, Maryse Cormier-Foo, Jean Pelletier, Serge Doyon, Darryl Caudle, Gwen Bannister, Pierre LePage, Philip Reid, Ivano Corazza, John Van Houdt, Denis Smith

3. Approval of agenda

Motion to approve the agenda

MOVED Pierre LePage SECOND Jean Pelletier CARRIED

4. Approval of Spring Board Meeting minutes May 16, 2015 Mexico (circulated)

Motion to approve the minutes as circulated

MOVED Gwen Bannister SECOND Marc Rheaume CARRIED

5. President's report

Jean-Francois reported on the excellent events hosted in PEI and the New Brunswick inaugural event. He also thanked all the clubs who contributed generously to the auction items for the NB event. He also reported on a new format for NAASC with more time for networking and professional development events. Martha McClintock, chair of NAASC, is also developing a RFP for professional management services for future NAASC congresses. He also highlighted the participation Of Doug McPhee and himself to the SIUSA Board Meetings in Las Vegas.

Three Year Action Plan

Jean-Francoise thanked the Executive Committee and members Serge Doyon and Mike Hannah for their contribution to the plan. He presented the PowerPoint presentation. He also reported that SIUSA is also developing a similar plan that presented an opportunity for an exchange of prizes. The Board supported the plan with the raffle and recommended adding a \$100 for 7 ticket option for the raffle.

The board reviewed the branding name and logo options and recommended:

BRANIDNG NAME: Skal Canada

LOGO: Skal Canada, 'Canada' in red block lettering

Delete the maple leaf

TAGE LINE (print) Travel & Tourism Professionals

Motion to approve the plan and raffle

MOVED Paul Durand SECOND Susan Webb CARRIED

Victoria Club

Jean-Francois reported on the efforts to have Victoria Club attend the Board meeting. The Executive determined that without the club commitment to attend, it was unacceptable to commit the time and financial resources to have Executive members visit the club. The Board was apprised that the Statutes allow for clubs to be assessed the registration fee even if they do not attend. If the registration fee is not paid, the club would not be in good standing which could lead to further action but dialogue is still the preferred option.

The Board recommended not levying the fee at this time but giving the club six months' notice that attendance at NAASC is expected. The Board approved the Executive mandate a team to meet with Victoria and update the Club with Skal Canada.

Motion to approve the actions of the Executive Committee

MOVED Serge Doyon SECOND Ivano Corazza CARRIED

6. ISC report – Bill Rheume

Bill Rheume presented his report (circulated)

Motion to endorse the Skal International Statutes recommendations outlined in the ISC report

MOVED Pierre LePage SECOND Darryl Caudle CARRIED

Jean-Francois acknowledged Bill's incredible work at the international level and for his leadership advancing Skal.

Motion to accept the ISC report

MOVED Eric Douay SECOND Jean Pelletier CARRIED

7. VP Administration report – Doug McPhee

VP Election Process

Marc Rheume presented a review of the election process and the corresponding draft Statutes amendments that will be formally presented at the Spring meeting (circulated).

Motion to adopt the recommendations of the Election Process Committee for President and Vice President(s) elections.

Clarification: If a VP position is left vacant, the Statutes allow for the Executive Committee to appoint an interim VP until the next election.

MOVED Marc Rheume SECOND Serge Doyon CARRIED

RECOMMENDATION

The Committee continues to review the responsibilities and authority of members of the Skal Canada Board including defining the authority of the Board reps. The committee will report at the Spring Board meeting. Final Statutes recommendations will be circulated to the Clubs prior to the Spring Board meeting at NAASC and would be implemented for the fall 2016 election.

Club web site(s) review.

Serge Doyon reported that almost all clubs have completed their web sites. The next step will be upgrading the site(s) to tie into the new logo/ branding and sponsor opportunities.

Motion to accept the VP Administration report

MOTION Doug McPhee SECOND Paul Durand CARRIED

8. VP Membership report – Sean Buckland

Sean Buckland provided an overview of the current membership breakdown (circulated) outlining opportunities for membership development. He also reported on the membership development initiatives with New Brunswick and PEI. He emphasized the importance of Skal Clubs having a presence at Tourism Events to create Skal awareness and promote membership.

Sean also highlighted the OMCA show in London in November and proposed the regional clubs form a consortia to host a booth and jointly access the 50/50 co-op funds from Skal Canada. He would initiate a call to determine the possibility of hosting a booth at the show. If participation was confirmed, Skal Canada would produce a Skal banner a map of Canada with club locations.

Susan Webb reported that Scott Barker of Big Bark offered to host a 'store' for club resources.

Sean asked the clubs to indicate their anticipated attrition and membership pickup for 2016. Membership projection for 2016 was adjusted to 762. This excluded any AIM members for PEI and other new membership initiatives.

Motion to accept VP Membership report

MOVED Sean Buckland SECOND Joh Van Houdt CARRIED

9. VP Finance report

Susan Webb presented the draft 2016 budget. The final budget was adjusted for the increased membership estimate and expense adjustments for the Executive Director's membership and travel allowances. (final budget to be circulated)

Motion to accept the revised budget as presented

MOVED Susan Webb Second Darryl Caudle CARRIED

2016 Fees

Skal International announced a 1 Euro increase effective January 1, 2016.

Motion to increase Skal Canada fees \$1.50 for January 1, 2016

DISCUSSION: Clarification that the Skal Canada Statues allow the Board to approve a fee increase at the Fall Board meeting for implementation the immediate following January.

MOVED Susan Webb SECOND Jean Pelletier CARRIED

Ottawa Club Funds

The Board was apprised that the club funds will be transferred to Skal Canada and held in trust.

10. Young Skal Guest – Audrius Valiulis (presentation circulated)

Audrius Valiulis presented an overview of Young Skal and the opportunities for membership growth. Each club was asked to evaluate the potential of incorporating YS members and use Young Skal to generate Skal awareness.

Paul reported that Edmonton redirected their bursary money to membership fees to sponsor 2 Young Skal members for 2 years alternating a YS member each year. Susan reported that Toronto has successfully integrated Young Skal members into their club.

A committee was struck to conduct a roundtable in November to discuss Young Skal opportunities: Paul, Ivano, Sean, and Audrius.

11. Club updates

Club reports were circulated in advance. Reps provided updates on new initiatives. It was recommended to share golf dates to Skal Canada to circulate a master list for members to consider participating in other club golf events.

12. Executive Director – Denis Smith

Denis circulated an overview of the key dates for membership renewals for 2016. He also reminded the reps that EST's (or alternates) can sign a confidentiality agreement with Skal International providing access to the club membership database at any time. Clubs were asked to remind their PR & Com reps to submit information for the quarterly newsletters.

13. NAASC report

Jean-Francois Reported that plans for NAASC 2017 may be a Caribbean or Alaskan cruise. A RFP is being prepared for a professional congress management service to be paid by commission fees on registration. Toronto may consider bidding on the 2017 NAASC congress.

15. SICAN Fall Board Meeting 2016 selection

Clubs presenting included:

- New Brunswick – Fredericton Maryse Cormier-Foo

- Toronto North Philip Reid
- Winnipeg John Van Houdt

Jean-Francois asked for the appointment of scrutineers Bill Rheaume and Audrius Valiulis. VOTE RESULT – NEW BRUNSWICK

Motion to destroy the Ballots

MOTION Marc Rheaume SECOND Doug McPhee CARRIED

16. Election of Executive Officers

- Doug McPhee confirmed as President
- Paul Durand confirmed as Vice President West
- Susan Webb confirmed as Vice President Central
- ISC Bill Rheaume – 2nd term – 2nd year 2016 (information only)

Executive Committee January 1, 2016

President Doug McPhee
 VP East Sean Buckland
 VP Central Susan Webb
 VP West Paul Durand
 ISC Bill Rheaume
 ED Denis Smith (non-voting)

MOTION to ratify the 2016 Executive Committee

Moved Pierre LePage SECOND John Van Houdt CARRIED

17. New business

Skal Congress Spain Oct 28 – Nov 1, 2015

President Jean-Francois extended an invitation to all Canadian delegates & guests to a hospitality reception in his suite Thursday, October 28.

Skal Congress 2016 Monaco Oct 29 – Nov 2, 2016

Skal Congress 2017 Selection – TBD at 2015 Congress

VP Doug McPhee expressed appreciation to Jean-Francois for his leadership for Skal Canada during the past year. He presented Jean-Francois with a Past President's medallion on behalf of the Board and all Skal members.

18. Next Meeting

Spring Board meeting NAASC/ Boise Idaho, June 9 – 11, 2016

19. Adjourned 4 pm