



ACTIVE MEMBER CRITERIA & CATEGORIES

Must work full-time in their position, be directly involved in sales, marketing or promotion work or be engaged in the work defined in the Membership Classifications or the equivalent managerial positions. Have a minimum of three years' experience in the travel and tourism industry. This experience need not be in a managerial position.

POSITIONS

President/Chairman/Owner/Chief Executive Officer
 Vice-President/Managing Director/General Manager
 Sales Director
 Marketing Director
 Publicity Director
 Public Relations Director
 Commercial Director
 Director

Sales Manager
 Marketing Manager
 Publicity Manager
 Public Relations Manager
 Commercial Manager
 Manager
 General Sales Agent or representative of these companies

CATEGORIES

Accommodations – Hotels, Motels, Inns with a minimum of 25 beds
 Associations: Hotel, Travel, Air, etc.
 Aviation: Airlines, Airports, IATA
 Bus: Tour Coaches,
 Car Rentals
 Corporate Travel Agent
 Destination Managers
 General Sales Agents
 Golf Clubs*
 Holiday Camps Holiday Clubs and Villages
 Inland Waterways – Tourism Related operations – river cruises
 Major Tourist Attractions
 Maritime Companies – cruise ships, ports
 Official Tourist Organizations
 Railways

Reservations Systems for tourism industry
 Restaurants *
 Spas*
 Sport Tourism
 Tour Operators
 Tour Operators In and Out Bound
 Tourism Apartment
 Tourism Authority
 Tourism Organizations
 Travel Agents
 Travel Agents – In and Out Bound
 Travel Media
 Travel Schools
 Travel & Tourism Consultants
 Travel Insurance Managers

*Specific criteria

ASSOCIATE MEMBER

Persons working in a responsible position closely connected with travel and tourism. Applications giving qualifications for Associate membership must be submitted by the applying club to the Secretary General. Associate members are limited to 10% of the membership.